

August 8<sup>th</sup>, 2023

## Important Notice: Warning about Counterfeit Products

重要通知：关于提醒消费者谨防假冒产品的公告

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### English

We have confirmed that counterfeit "Yamaha Golf Clubs" are marketed through internet sales and auction sites. The counterfeit products are almost indistinguishable in appearance having similar design and packaging like genuine products. We are investigating the matter in consultation with the relevant authorities, but we would like to ask all customers to be very careful.

In particular, there are many counterfeit products in the market, especially for individual club heads. Please consider the following points to identify counterfeit products.

We provide a warranty with all the authorized Yamaha golf clubs.

In order to protect our intellectual property rights and to ensure that our customers can use Yamaha golf clubs with confidence, we are making every effort to stop the importation of counterfeit products at customs and to identify and eliminate those who manufacture and sell counterfeit products. The manufacture and sale of counterfeit products is an infringement of intellectual property rights, and selling counterfeit products as if they were authentic (genuine) products is also an act of fraud. In addition, by purchasing counterfeit products, customers may unintentionally be involved in these illegal acts, both civil and criminal. Moreover, counterfeit products, unlike genuine products, often have quality and safety issues, and they pose a risk of unintentional accidents and damages caused by the use of counterfeit products. While we are investigating this matter in consultation with the relevant authorities, we urge all consumers to exercise caution.

In order for our customers to use Yamaha golf clubs with confidence, we ask that you purchase your golf

clubs from an authorized Yamaha golf dealer. When purchasing products from other distribution channels, including auction sites, please understand that there is a risk of counterfeit products, and we ask that you exercise caution and avoid purchasing products that are suspected of being counterfeit.

#### Authorized Yamaha Golf Distributor

The golf clubs currently sold by Yamaha use the anti-counterfeit label recommended by the Japan Golf Goods Association (JGGA). (See image below)

#### In a case of an accidental purchase of counterfeit products

Please contact the store or auction site where you purchased the product and have them take action in accordance with the "Terms of Use to Protect Consumers from Counterfeit Products." Please note that the individual will be solely responsible for any problems or damages resulting from the purchase and use of counterfeit products. Yamaha will not be liable for any such problems or damages.



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## 简体中文

### 重要通知：有关提醒消费者谨防假冒产品的公告

经我司调查发现，有不法商家涉嫌通过网络及二手交易平台销售假冒仿制的“雅马哈高尔夫球杆”产品。由于假冒产品的制作精度极高，因此仅从外观很难进行识别。我司已与相关部门沟通开展了进一步的调查，请所有消费者在购买我司产品时需提高警惕、谨防上当受骗。

尤其是市场出售的假冒高尔夫杆头较多，作为判断假冒产品的标准，请注意以下事项。  
我司所有雅马哈高尔夫球杆正规产品均附有保修书。

为保护我司的知识产权，确保广大客户能够放心使用雅马哈高尔夫球杆，我司正在尽一切努力阻止假冒产品的进口，并全力查明和打击假冒产品的制造来源及销售渠道。制造和销售假冒产品是对知识产权的侵犯，将假冒产品当作正品销售也同样属于欺诈行为。此外，因购买假冒产品，可能使客户意外卷入民事或刑事犯罪。且假冒产品与正品不同，往往存在质量和安全问题，使用假冒产品可能会给人身造成意外的伤害。我司已与相关部门沟通开展了进一步的调查，请所有消费者在购买我司产品时需提高警惕、谨防上当受骗。

为确保客户能够放心地使用雅马哈高尔夫球杆，我司在此呼吁广大客户从雅马哈高尔夫授权经销商处购买。请充分意识到从其他网络平台（包括二手交易平台等渠道）购买我司产品所存在的假冒产品风险，谨请提高警惕，不要购买任何存在假冒嫌疑的产品。

雅马哈高尔夫中国 所属经销商授权销售

雅马哈目前销售的高尔夫球杆均使用日本高尔夫用品协会（JGGA）推荐的防伪标签。（如下图）。

不慎购买到假冒产品时，请联系您购买产品的商家或线上网站，要求他们根据《消费者权益保护法》采取应对措施。请注意，购买和使用假冒产品而造成的任何损失或损害，均由客户自行承担，我司将不承担任何责任。



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## 繁體中文

### 重要資訊：關於違法仿冒品的注意事項

經本公司調查，在各大網路電商平台及拍賣網站，均有發現幾可亂真的『Yamaha 高爾夫球桿』違法仿冒品在流通銷售；由於這些仿冒品的工藝頗為精巧，從外觀上非常難判斷其真偽。本公司正與各相關企業及司法機關等組織聯手深入調查中，也由衷提醒各位消費者務必提高警覺、多加留意。

特別是桿頭單體的仿冒品大量於市面上流通，還請各位留意以下所述事宜，做為簡易判斷是否為仿冒品的訣竅。

本公司所銷售的所有『Yamaha 高爾夫球桿』原廠正品，均會檢附原廠品質保證書。

為保護本公司之知識產權，且讓所有顧客皆能安心使用『Yamaha 高爾夫球桿』系列產品，本公司會竭盡全力，藉由海關商檢阻止仿冒品進口，以及追查、檢舉仿冒品製造商及銷售商。製造及銷售仿冒品是嚴重的知識產權侵權行為，而以仿冒品偽裝成真品（正品）銷售的作法也會構成詐欺行為；購買仿冒品也可能讓各位消費者在不知情狀況下觸犯民事、刑事上的刑責。此外，仿冒品與正品不同，潛藏眾多品質上、安全上的隱憂，使用仿冒品極有可能致使消費者發生意想不到的事故或損害。本公司正與各相關企業及司法機關等組織聯手深入調查中，也由衷提醒各位消費者務必提高警覺、多加留意。

為確保各位消費者能安心使用『Yamaha 高爾夫球桿』，懇請各位務必至『Yamaha 高爾夫』合法零售商據點購買系列相關產品。若從包含拍賣網站在內的其他銷售通路購買相關產品，還請各位消費者理解並注意需承擔可能買到仿冒品的風險，多加留意且不要購買有仿冒品之嫌的相關商品。

### 『Yamaha 高爾夫』授權經銷商

目前 Yamaha 公司所銷售的高爾夫球桿，均有貼附日本高爾夫用品協會（JGGA）認證的防偽標籤（詳見以下圖片）

### 當您不幸購買到仿冒品時

請您自行連絡購買相關商品的銷售通路、店鋪或拍賣網站，要求對方依照「保護消費者免受仿冒品之害公約」進行相關應對。萬一您購買、使用仿冒品而衍生各種品質缺陷及損害，將由各位消費者自負全責，恕本公司不承擔任何道義或法律責任，還請各位消費者注意與諒解。

